HKUST offers MTM Program with Jiao Tong University in Shanghai

Hong Kong University of Science and Technology (HKUST) has launched a Master of Technology Management (MTM) program in Shanghai, in partnership with the Shanghai Jiao Tong University, to nurture senior technology managers in the Chinese Mainland.

The 18-month program will focus on management of technology, technology products, and technology business development. It aims to develop chief technology officers, chief information officers, and chief executive officers for technology enterprises in Shanghai and its vicinity. Graduates will be conferred a Master's Degree in Technology Management by HKUST.

Beginning this month, over 20 senior executives from both multinational and Chinese enterprises have been admitted to the class. They represent a broad range of people from business and industrial backgrounds, including chemical, cargo, petroleum, IT, logistics, agriculture, banking and telecommunications.

The Dean of Engineering of HKUST, Prof Kang L Wang, said: "The Shanghai program is based on the model of the first MTM program in Hong Kong launched by HKUST, which has groomed many senior executives. It is designed to create synergy by bringing together the expertise of HKUST and the Jiao Tong University."

The MTM Program Director, Dr Helen Shen, Associate Dean of Engineering at HKUST, said: "The demand for technology leaders with business skills is huge, both in Hong Kong and the Chinese Mainland. The Shanghai MTM program will broaden students’ horizon on technology and management, while simultaneously addressing local issues," she added.

The modular program will allow full-time professionals to pursue advanced education without interrupting their careers. It will be taught by faculty members from the School of Engineering and School of Business and Management of HKUST, as well as the Jiao Tong University. In addition to regular classes, the program will include a compulsory study trip to technology companies in Shanghai, the Pearl River Delta, Hong Kong and Shenzhen, as well as an optional trip to the United States.