

10/10/2003

## HKUST Joins China Hi-Tech Fair 2003

The Hong Kong University of Science and Technology (HKUST) will showcase its unique academic programs, research achievements as well as hi-tech products at the fifth annual China Hi-Tech Fair (CHTF) to be held in Shenzhen from 12 to 17 October 2003.

This is the fifth consecutive year that HKUST has participated in the Fair, the largest annual international technology event of its kind on the Chinese Mainland. Last year, the Fair achieved business deals worth US\$12.16 billion, and was attended by more than 300,000 visitors from around the world.

The Master of Business Administration (MBA) program, the no. 1 program of its kind in Asia-Pacific according to the *Financial Times* rankings, and the Master of Technology Management program, renowned for its synergy of technology, management and professional networking, are among the flagship academic programs HKUST will display at the Fair.

The University will highlight a variety of its recent successes that have advanced the frontiers of research and promoted technology transfer. These include an ultra light weight insulation panel that can effectively block low frequency sound, an interactive software package for learning English that utilizes speech recognition technology to improve students' pronunciation, and the modernization of various traditional Chinese medicines related product development. The respected Biotechnology Research Institute will exhibit its DNA microarray technology, which is used to obtain expression profiles for novel neuromodulating small molecule compounds, facilitating the development of neuro-related drug targets.

Five member companies under the Entrepreneurship Center will present their exciting new technologies and hi-tech products to visitors, ranging from Internet applications for SMEs to an electrodeless resistivity meter.

The Nansha IT Park, a partnership of the Fok Ying Tung Foundation, the Guangzhou Government and HKUST, will also be featured at the Fair. Launched in 2002, the Park will be a key incubator for high technology start-ups, expanding opportunities for Hong Kong companies and enhancing the competitiveness of industries in the Pearl River Delta region.

The CHTF is jointly hosted by the Ministry of Commerce, the Ministry of Science and Technology, the Ministry of Information Industry, the National Development and Reform Commission, the Chinese Academy of Sciences and the Shenzhen Municipal People's Government. Exhibitors include trade delegations from more than 30 provinces, government delegations from around the world, multinational corporations, universities and research institutes.

### China Hi-Tech Fair 2003

Date: 12-17 October 2003

Venue: China Hi-Tech Fair Exhibition Center, Shennan Avenue, Shenzhen

Web Site: [www.chtf.com](http://www.chtf.com)

