



高佩璇博士
Dr Winnie Ko Pui-shuen

榮譽大學院士
Honorary Fellow of HKUST

For Dr Winnie Ko Pui-shuen, Chairman of Kingrich Asia Holdings Limited and entrepreneur extraordinaire, taking the road less traveled has always proved the most rewarding, no matter how demanding the route. Hailing from a background that did not automatically lead to a prosperous future, Dr Ko strode instead through the open door of opportunity offered by Mainland China in 1979, entering the silk export sector.

Like many other Hong Kong business leaders who trace their roots to Chiu Chow, steering enterprises of her own proved a natural fit. Working doubly hard to overcome the additional challenges involved in being female, she is far-sighted and brave enough to pioneer major ventures in far-flung locations. While others from Hong Kong remained firmly focused on the Pearl River Delta, Dr Ko looked beyond the immediate to embrace the bigger picture. From garment manufacturing in Shantou, she moved on to bulk export of garments to Europe and America. She also earned renown as the founder of Shenyang Wuai Market Clothing Town in Liaoning Province, which has become the largest international trade center in Northeast China. The mammoth center with a construction area of about 127,000 square meters currently serves up to 300,000 customers a day.

Alongside industrial and real estate endeavors, Dr Ko quietly began to take her place as a contributor to the wider community. In recognition and celebration of her heritage she became an Honorary President of the Federation of Hong Kong Chiu Chow Community Organizations and Director of the Hong Kong Chiu Chow Chamber of Commerce. She is a Director of the China Overseas Friendship Association, an Honorary President of the Federation of Hong Kong Guangdong Community Organizations and a member of the 11th Heilongjiang Committee of the Chinese People's Political Consultative Conference.

In basing her business ventures initially on silk, that quintessentially Chinese material, her respect and love for Chinese culture was nurtured, growing into a focal point for activities later in life. In recent years, she has sought to

高佩璇博士是意得集團有限公司主席。這位成就非凡的企業家勇於開創自己的道路，雖然挑戰重重，卻取得豐碩成果。高博士憑藉努力白手興家，她成功把握中國內地1979年改革開放的機遇，進軍絲綢出口貿易，卓然有成。

高博士與許多香港商界領袖都是祖籍潮汕，她擁有天賦的本事，縱橫商界。事實上，作為女性的她要付出雙倍努力，以遠大的目光與無比的勇氣，在遠方開展自己的事業。大部分港資企業都以珠三角為據點，但高博士早著先機，志向遠大。她從汕頭的成衣製造開始，繼而發展至全國各大廠家為其生產成衣大批出口歐美。她在遼寧省創辦的瀋陽五愛市場服裝城，已成為東北最大規模的專業服裝市場，並為她贏得盛譽。這個巨型服裝城目前總建築面積約十二萬七千平方公尺，每天服務最多達三十萬位顧客。

高博士在工業和地產界傲視同儕，對社會公益也不遺餘力，默默地為社會貢獻力量。她的努力廣獲潮籍同鄉認同，並委以多項要職，包括香港潮屬社團總會名譽會長及香港潮州商會會董。此外，她亦擔任中華海外聯誼會理事、香港廣東社團總會永遠名譽會長和政協黑龍江省第十一屆委員會常務委員。

高博士以絲綢業起家，絲綢正是源自中國，而她對中國文化的熱忱和喜愛亦與日俱增。近年，高博士致力保育潮汕及滿族文化，除在中國各地支持興建逾二十所佛寺，還分別於2004年和2012年倡贊佛指舍利和佛頂骨舍利赴港進行祈福儀式。

在香港的文化慈善事業上，高博士同樣扮演舉足輕重的角色，包括支持香港大學饒宗頤學術館及協助

preserve the Chiu-shan and Manchu culture and funded the building of more than 20 Buddhist temples across China. In 2004 and 2012 respectively, she supported the grand blessing ceremony displaying a finger relic and a parietal-bone relic in Hong Kong.

In Hong Kong she has played an equally significant role in cultural philanthropy, supporting the Jao Tsung-I Petite Ecole at The University of Hong Kong and the chronicling of Hong Kong's indigenous culture. We at HKUST have also been fortunate to gain Dr Ko's assistance to establish the special collections area of our Library, with its ancient maps and rare science and technology-related classical works. Thanks to Dr Ko, we are also able to digitalize items from the collection to allow more people worldwide to enjoy these wonderful treasures. The display and reading area has subsequently been named the Hong Kong Chiu Chow Chamber of Commerce Ko Pui Shuen Gallery. Committed to extending opportunities for the next generation and a firm advocate of knowledge to improve individual and community prospects, Dr Ko has also assisted scholars at HKUST through the Hong Kong Chiu Chow Chamber of Commerce Postgraduate Scholarships since 2008.

While Dr Ko has always strived to remain low-key, so many contributions in so many different areas could not help but lead to recognition inside and outside Hong Kong. In 2007, she received the World Outstanding Chinese Award from the World Chinese Business Investment Foundation and an honorary doctorate from Sinte Gleska University in California. In 2009, she was awarded an honorary fellowship from The Open University of Hong Kong. In 2012, she was awarded the Bronze Bauhinia Star by the HKSAR Government.

Dr Ko has broken with tradition in her amazing business career while championing the significance of cultural legacies and helping the next generation to head for success through education. With spirited determination, she has created her own path. She has pointed the way forward and generously opened up the avenues to set others on their way.

為香港保存本土文化紀錄。科大亦深感榮幸，獲得高博士慷慨捐助，在校內圖書館設立特藏展閱廳，收藏古地圖、科學和科技經典善本。此外，高博士的捐獻使圖書館特藏及大學檔案得以數碼化，讓全球各地有更多人可以瀏覽這些寶庫。為答謝高博士的支持，科大將特藏展閱廳命名為「香港潮州商會高佩璇展閱廳」。高博士致力提攜後進，堅信知識就是力量，自2008年起，她透過設立香港潮州商會研究生獎學金，資助科大研究生繼續深造。

高博士務實謙厚，但她在香港及海外不同領域的貢獻令她廣受表揚。於2007年，她獲世界華商投資基金會頒發世界傑出華人獎，並獲美國加州聖格拉斯加大學授予榮譽博士銜。在2009年，她再獲香港公開大學頒授榮譽大學士銜；2012年，獲香港特區政府頒授銅紫荊星章。

高博士另闢蹊徑，造就輝煌事業，更致力帶領文化保育，積極扶助年青一代接受教育，踏上成功之路。高博士以堅決的意志和毅力，創出一片天，堪為後來者之典範。



石禮謙議員
The Hon Abraham Shek Lai-him

榮譽大學院士
Honorary Fellow of HKUST

Heritage may sometimes appear to be given short shrift in Hong Kong's ceaseless drive to move onward. But for Mr Abraham Shek Lai-him, working to bring past and present together to create a dynamic future for the city has been a lifetime quest.

For Mr Shek, a respect for tradition arrived early on in life. Born in Macau, he was educated at Queen's College, one of Hong Kong's oldest schools, and then at Australia's long-established University of Sydney. As an undergraduate, he took history as his major. This inspired a long-term perspective that he has subsequently brought to bear on Hong Kong's outlook in areas from business to politics. He also undertook a Diploma of Education, gaining insight into the significant role that education plays in shaping individuals and consequently the citizens they become.

When he returned to Hong Kong in 1970, the city was bouncing back from the disturbed times of the late 1960s. Opportunities abounded for a person with vision and drive. As Hong Kong's manufacturing and export-oriented economy thrived, Mr Shek entered the shipping field. He stayed in the sector for 14 years.

In the 1980s, Mr Shek took on the role of Commercial Director of the Kowloon-Canton Railway Corporation, before moving in 1987 into the land and real estate development sector with which he is most associated today. In his 13 years as chief executive of the Land Development Corporation – the forerunner of the Urban Renewal Authority – Mr Shek was a prime mover in kick-starting Hong Kong's bid to renovate and renew its city landscape. In this role, his love of history and his experience of the business world could be united on a mission that promised to improve housing and the environment in Hong Kong through urban renewal. More than 20 projects were started and 15 completed under his watch, including the revitalization of Western Market in Sheung Wan and Yuen Po Street Bird Garden in Mong Kok. Other projects enabled people to be rehoused from cage homes to flats with separate toilets and air conditioning, an outcome he found especially satisfying.

香港發展蓬勃，在急速的步伐下，有時可能忽略了保存傳統文化遺產。然而，石禮謙先生卻融匯古今，為香港創造充滿生氣及活力的未來，並以此為他的職志。

石先生自幼重視傳統，他在澳門出生，就讀香港的傳統名校皇仁書院，再負笈歷史悠久的澳洲悉尼大學。他在大學期間主修歷史，培養出遠大目光，並以此應用於香港的商業和政治發展。他及後修讀教育文憑，明白教育對個人及作為社會公民的影響至為深遠。

石先生於1970年回港，本港正從六十年代末的動盪時期逐漸恢復。對一個充滿理想與衝勁的年輕人來說，香港機遇處處。當時，製造業和出口業是本地的經濟支柱，石先生選擇投身航運業，在業內服務了十四年。

到了八十年代，石先生加盟九廣鐵路擔任商務總監。及至1987年，他轉投土地及地產界發展，一直至今。他曾擔任土地發展公司（市區重建局前身）行政總裁達十三年，領導香港的城市重建與活化都市面貌。在任期間，石先生結合個人對歷史的熱忱和商界經驗，透過市區重建，改善香港的居住和城市環境。在他的領導下，土地發展公司開展超過二十項工程，其中十五項在他任內完成，包括上環街市及旺角園圃街雀鳥花園等活化工程。其他項目包括將居民從籠屋安置到設有獨立洗手間和空調的單位，令他感到尤其欣慰。踏進2000年，他以地產及建造界功能組別晉身立法會，迄今十四年。他曾表示自己對公務的承擔是為了子孫和港人的下一代謀福。此外，他亦為多家企業的董事會成員。

From the start of the new millennium, Mr Shek entered the Legislative Council, where he has represented the real estate construction functional constituency for the past 14 years. He has said previously he does so on behalf of the generations to come - his own grandchildren and those of Hong Kong people as a whole. In addition, he sits on a number of corporate boards.

He was made a Justice of the Peace in 1995, and received a Silver Bauhinia Star in 2007 and a Gold Bauhinia Star in 2013 for his distinguished public and community work.

Mr Shek's early interest in education took root. He has served as a member of the HKUST Council, the University's top governing body, and is currently a member of the HKUST Court, the supreme advisory body. His belief and support for the University and its work was demonstrated when he introduced a Private Member's bill into the Legislative Council leading to a smooth passage for amendments to the HKUST Ordinance in 2008 - changes that have led to elected staff and student members in the Council. Furthermore, he has used his knowledge and experience to contribute advice related to campus design.

Among the major benefits of education, according to Mr Shek, is its capacity to unite disparate streams of thought in pursuit of shared goals. He is keen to foster this capability and to see young people take on board the need for compassion and a humanistic approach if social development is to be sustained. Meanwhile, his own blending of history, business and politics, and dedication to community service, serve as an outstanding real-time example of what can be achieved by those with a willing heart.

石先生於1995年獲委任為太平紳士，2007年獲頒銀紫荊星章，並於2013年獲頒金紫荊星章，表揚他對公眾與社會事務的貢獻。

石先生對教育一直抱有熱誠，曾經擔任本校校董會成員，現為本校顧問委員會成員。憑藉對科大的信念和支持，他在立法會提出私人法案，使科大得以於2008年順利修訂大學條例，讓職員和學生透過選舉進入校董會。此外，他更在科大的校園設計，貢獻個人的知識和經驗，為大學提供不少寶貴意見。

石先生認為教育的其中一個裨益在於能夠集思廣益，達致和衷共濟。他期望年青人本著關顧之心及人民精神，持續發展社會。石先生貫徹歷史的價值，實踐至商業和政治，使其融會貫通，並全心全意服務社會，為有志貢獻社會的人樹立榜樣。





洗為堅博士
Dr David Sin Wai-kin

榮譽大學院士
Honorary Fellow of HKUST

Dr David Sin Wai-kin is a business leader who serves as a sparkling example of Hong Kong's unique spirit of enterprise. Rising from an apprentice in the local diamond trade, he went on to become the founder-chairman of Myer Jewelry Manufacturer Ltd in the 1970s and one of the foremost figures in the sector, locally and globally.

Blessed with an abundance of energy and business acumen, Dr Sin has not limited his vision to the world of gems. He is also a co-founder of property giant and diverse multinational New World Development Company Limited, serving as an executive director for over four decades. He has also served as an Independent Non-Executive Director of Hang Seng Bank Limited. Now in his mid-eighties, he is still Vice-Chairman and Independent Non-Executive Director of Miramar Hotel and Investment Company Ltd, a major player in the hospitality arena, as well as Honorary Chairman of Hip Hing Construction Company Limited. To all these endeavors, Dr Sin brought his characteristic drive for excellence.

As a jeweler, he had recognized early how design and fine workmanship were the key to adding value. As a manufacturer in Hong Kong in the 1980s, this view was ahead of its time. At Myer, he used his insight to insist on integrity in his products. His lines of jewelry covered many price ranges. But whether they cost little or a lot, all items had to be good. Aligned with modern management and investment to train up skilled craftsmen, this outlook enabled Dr Sin to take Myer into markets around the world. Quality became his mantra, and his effective advocacy for its crucial role in the jewelry sector, and for Hong Kong as a whole, has been one of his greatest achievements.

Dr Sin has also been a stalwart supporter of higher education in Hong Kong and the Mainland. His own education was cut short due to the turmoil of the Second World War. While he never allowed this missing chapter to hold back his remarkable story, it left him keenly motivated to give young people the educational opportunities he himself had not been able to enjoy. Many

洗為堅博士是商界領袖，堪為香港超卓企業精神的典範。洗博士投身本地鑽石行業由任見習生開始，七十年代自立門戶，創辦了萬雅珠寶有限公司，並出任董事長，成為業界翹楚，享譽中外。

洗博士擁有無比幹勁，而且商業觸覺敏銳，除了在珠寶業大展拳腳，同時為跨國地產企業新世界發展有限公司的創辦人之一，曾擔任該公司執行董事逾四十年。此外，他亦曾長期擔任恆生銀行有限公司獨立非執行董事。洗博士現已年過八十，仍繼續出任本港主要酒店集團美麗華酒店企業有限公司副主席兼獨立非執行董事及協興建築有限公司榮譽主席。

洗博士成就斐然，莫不秉持至臻完美的精神。身為珠寶商，他早已明白到設計和優秀的工藝，是為產品增值的要素。對八十年代的製造商來說，這無疑是積極進取。他堅持以忠誠為萬雅珠寶的營商之道，公公司的珠寶系列涵蓋不同的價格水平，所有產品均屬優質。此外，萬雅珠寶採用現代化管理，並致力培訓技術人才，公司產品得以打進世界市場。質素保證不僅是洗博士恪守的原則，亦是他在珠寶業界以至香港整體提倡精益求精的精神，洗博士實是建樹良多。

洗博士熱心支持香港和中國內地高等教育。他因二次世界大戰而輟學，雖然他未能完成正規教育，卻無礙他開創成功事業，更令他積極支持年輕人的教育發展。許多大學生都曾受惠於洗為堅基金，而洗博士特別著重人文及社會科學和中國文化。洗博士從事鑽飾業務超過半世紀，他認為必須透過進一步探索人文精神面貌，才能更透徹認識自己和社會。

多年來，洗博士一直實踐他的信念，最近他在香港科技大學成立洗為堅中國文化教授席。科大的目標

university students have subsequently benefited through scholarships set up by the Sin Wai Kin Foundation. Other areas of particular focus have been the humanities, social science and Chinese culture. Helped by his immersion in the decorative arts for more than half a century, Dr Sin sees further exploration of the human condition as essential for extending our understanding of both ourselves and the communities we create.

In line with this belief, Dr Sin has recently established the Sin Wai Kin Professorship in Chinese Culture at HKUST. It is a very happy match, given the University's goal to drive social progress through global academic achievement and research at the highest levels and Dr Sin's dedication to world-class output. With education close to his heart, Dr Sin was for many years a Council Member of The Chinese University of Hong Kong. He has served as an honorary advisor to Zhongshan University and as Chairman of the Foundation of Zhongshan University Advanced Research Center. And in recognition of his championing of knowledge and his contribution to Hong Kong, he has previously received an honorary doctorate from The Chinese University of Hong Kong, and an honorary fellowship from The Open University of Hong Kong and The University of Hong Kong.

Without the benefit of an advantageous start in life or a long period of formal education, Dr Sin took it upon himself to become a lifelong learner. He has applied himself with perceptiveness to understanding the world at large and with tenacity to the highest standards. He has also helped others learn, training up thousands of craftsmen at Myer Jewelry and through his unwavering support for higher education. It is this life of positive contribution we celebrate today as we honor Dr David Sin, elder statesman of industry, generous benefactor, and dynamic representative of the Hong Kong spirit.

是透過頂尖的世界學術成就及研究，為推動社會不斷努力，這正與洗博士追求卓越的信念不謀而合。洗博士素以推動教育為念，他曾擔任香港中文大學校董多年，並是中山大學榮譽顧問及中山大學高等學術研究中心基金會主席。為表揚他對教育的支持和對香港的貢獻，香港中文大學早前向他頒授榮譽博士學位，香港公開大學和香港大學亦分別授予他榮譽大學院士銜。

雖然洗博士並非出身顯赫，亦未能接受長期正規教育，但他勤奮上進，決心終身學習。他高瞻遠矚，凡事力求盡善盡美，更不遺餘力地培育後進，包括為萬雅珠寶培訓數以千計的珠寶技師，以及竭力支持高等教育。洗為堅博士既是珠寶業界的巨擘，亦為熱心公益的大慈善家，更傳承了香港的拼搏精神，今天就讓我們藉此表揚洗博士的長期積極貢獻。



Mr Ron McEachern

榮譽大學院士

Honorary Fellow of HKUST

Canadian-born Ron McEachern, Former President of PepsiCo Asia, worked in consumer product marketing and general management in US multinationals for over 35 years. He spent 24 years with PepsiCo and the final 12 of those years in Asia. Mr McEachern and the region got along. "We can't just be a western company in Asia," he has been quoted as saying. So he created products such as anchovy-flavored oatmeal and Peking Duck-flavored potato chips in line with local tastes, ending up in his final post in charge of all PepsiCo lines of business, stretching across India, China and the Pacific Rim. Let's also not overlook the fact that he achieved annual double-digit volume, 20 per cent revenue and 40 per cent profit growth.

When Mr McEachern retired in 2008, he decided not to let his insights into the business world, west and east, remain locked inside his head. Instead, he began a second career – as a teacher of those seeking to follow in his footsteps. It was a highly fortuitous decision, not only for the HKUST Business School, but for the business world in general.

Mr McEachern earned his bachelor degree at Queen's University in Kingston, Ontario, and an MBA in Marketing and Finance from York University in Toronto. As an Adjunct Professor at HKUST since 2008, he has contributed immensely to our students through his highly popular MBA electives on branding and marketing in China, and on maximizing leadership potential. He has also taught on HKUST's jointly run world No.1 Executive MBA program.

Fellow faculty members have seen in Mr McEachern a rare combination of strength across the board: an excellent and passionate educator who is willing to listen and help his students; and a helpful, considerate colleague who is always willing to assist.

One key theme for Mr McEachern has been that those aspiring to leadership cannot only have good ideas. The ability to communicate the effectiveness of those ideas is what will set real leaders apart. And he has done his utmost to assist our students to develop in this respect. He

百事公司前任亞太區總裁Ron McEachern於加拿大出生，在美國的跨國企業領導消費品市場營銷及管理工作逾三十五年。他在百事公司服務達廿四年，其中最後十二年則駐亞洲發展。McEachern先生在亞太區發展順利，青雲直上，他曾經表示：「我們不只是在亞洲的外國企業。」因此，他創出許多本土口味的產品，如鯷魚味燕麥片和北京填鴨味薯片。McEachern先生任職百事公司期間，負責印度、中國和太平洋沿岸地區的業務。在他領導下，公司錄得每年雙位數字的銷量增長，收入增加20%，溢利增長更達40%。

McEachern先生在2008年退休後並沒有吝嗇他對東西方商界的見解及經驗，他開展自己的第二事業，成為教師，培育與他有共同志向的年青一代。這對香港科技大學商學院及整個商界都有所裨益。

McEachern先生於安大略省京士頓皇后大學修讀學士課程，並在多倫多約克大學取得工商管理碩士學位（市場及金融學）。自2008年起，McEachern先生成為科大兼任教授，教授工商管理學碩士課程的選修科—在中國建立品牌及市場學，深受歡迎，學生獲益良多，讓他們充分發揮領導才能。此外，他亦曾任教科大世界排名首位的行政人員工商管理碩士聯合課程。

在教職員同事眼中，McEachern先生不但是願意耐心聆聽及熱心協助學生的良師，更是處處為人設想及樂於助人的好同事。

McEachern先生一直認為領袖不能光有超卓的意念，必須有效地將意念傳達，才可突顯真正的領導才能，領先同儕。他竭力協助學生發展這方面的能力。

has taught as part of a faculty team on a course focused on enhancing students' professional communication capabilities; and he has offered support to teams taking part in international case and business plan competitions, where they have had the opportunity to test out their communication skills against elite students around the world, and often done extremely well.

Another vital contribution has been Mr McEachern's emphasis on integrity. It was never enough for him just to make profits. They had to be made in the right way. He has brought this attitude into his lectures at HKUST, impacting a highly international group of aspiring and current corporate leaders. Mr McEachern is also an international educator. As well as HKUST, he lectures for TRIUM and guest lectures at Saïd School of Business at Oxford University and Queen's School of Business in Canada. So his advocacy of trust and principled behavior is proving energizing to a widening number of young high flyers, which is good news for the business sector, and the community overall.

When Mr McEachern is not teaching in higher education, he has been busy running his own consultancy, providing executive coaching and advising companies on how to expand their footprint in Asia. As President at PepsiCo Asia, he created a "One Company" vision across 80 PepsiCo businesses around Asia, and his ability and willingness to build bridges between people and cultures remains a positive force for greater understanding and respect in business and beyond. After a total of 17 years in Asia, he is now relocating back to Canada, where he intends to continue to share his knowledge and prepare the ground for more cross-cultural success stories.

Today, we honor Mr McEachern as an outstanding business leader and inspirational educator, who has shown through practical example how east and west can learn from each other and grow from such an experience; and is now teaching many others to seek to do the same.

他與其他教授合作，講授加強學生專業傳訊技巧的課程，並支持學生組隊參加國際專案及商務策劃比賽，讓他們能有機會與全球最優秀的學生比試溝通技巧，成績斐然。

此外，McEachern先生十分重視誠信，他認為營商不單要賺取利潤，更須以正當手法行事。他將這個理念融入科大的課堂中，同學來自世界各地，都是有抱負的企業領袖，他的理念對他們影響深遠。除了在科大任教外，McEachern先生亦在其他國際知名學府授課，當中包括TRIUM、牛津大學薩伊德商學院和加拿大皇后大學商學院。他對誠信和操守的堅持啟迪後進，造福商界及社會。

除了於大學任教，McEachern先生透過自己開設的顧問公司，為企業提供行政培訓及拓展亞洲市場的建議。出任百事公司總裁期間，他為百事旗下八十項亞洲區業務創造「同一公司」的願景，致力為不同地方的員工和文化建立橋樑，促進彼此了解與尊重。他在亞洲十七年，正打算回流加拿大，希望在當地繼續分享他的知識，締造更多跨文化的成功故事。

McEachern先生是傑出的商界領袖，也是啟蒙後輩的教育家，他的成就正好展現中西文化融會相長，他將致力把經驗傳承予新一代。